



USA RUGBY SUMMER INTERNSHIPS 2013

Commercial & Marketing Internship

The primary focus of this internship is to support and assist in the commercial sponsorship operations of our organization. The Commercial & Marketing Intern will assist with sponsorship fulfillment, commercial development, commercial research and analysis and developing commercial proposals, as well as any other tasks that contribute to the efficiencies of the Commercial Department.

Referee Development Internship

The primary focus of this internship is recruitment and retention of rugby referees. The Referee Department Intern will assist with research and development of national recruitment and retention initiatives and the generation of innovative marketing materials through the use of various platforms.

Coach Development Internship

The primary focus of this internship is to support and assist in the management of programs related to coach education at all levels in the USA. The Coach Development Intern will assist with research and development of coach events, work with existing programs, research and development of new initiatives, provide customer service to the community, and other tasks that contribute to the growth and education of coaches across the United States.

Media & Communications Internship

The Media and Communications Internship provides a unique opportunity to gain valuable journalism experience with a sports organization. The Media and Communications intern will assist in writing press releases, game recaps, and USA Rugby.org feature stories – while being an integral part of launching the new USA Rugby website.

Fundraising Internship

The primary focus of this internship is to support and assist in the development, implementation, and monitoring of fundraising programs, appeals, and events directly benefitting the USA Rugby Charitable Foundation. The Fundraising Intern will assist with executing fundraising appeals and events, researching major donors, working with our donor database, and responding to general donor inquiries and requests.

Events Internship

The primary focus of this internship is to support and assist in the management of logistics and event specific operations related to USA Rugby's international window test and summer domestic competition season. The Events Department Intern will assist with event logistics and operations surrounding the summer Men's National Team test series, the Women's Nations Cup and various National Championship Series events as assigned.

Youth Development Internship

The primary focus of this internship is to support and assist in the management of programs related to expanding the number of pre-high school rugby players in the USA. The Youth Development Intern will assist with research and development of youth events, work with existing programs, research and development of new initiatives, provide customer service to the community, and other tasks that contribute to the growth of youth and high school level rugby in the United States.