



ARIZONA COYOTES®

Inaugural Breaking Into Sports Career Fair & Workshop Agenda

Saturday March 19th, 2016

8:00am – 4:00pm

- 8:00-9:00 a.m. Registration
- 9:15-9:45 a.m. Keynote Address – Anthony Leblanc
- Co-Owner, President, CEO & Alternate Governor of Arizona Coyotes Hockey Club
 - [Anthony Leblanc Bio](#)
- 10:00-11:15 a.m. Guest Panel Session*
- Mike Humes, Executive Vice President, Corporate and Suite Sales, **Arizona Coyotes**
 - John Pierce, Chief Marketing Officer, **Arizona Coyotes**
 - Ahron Cohen, General Counsel, **Arizona Coyotes**
 - Rich Nairn, Vice President of Communications, **Arizona Coyotes**
 - Monty Jones, General Manager, **Spectra**
 - Tyson Nash & Matt McConnell, **Fox Sports Arizona Broadcast Team**
- 11:15-12:00 p.m. Lunch and networking
- 12:00-12:30 p.m. Breakout Session #1**
- 12:35-1:05 p.m. Breakout Session #2**
- 1:10-1:40 p.m. Breakout Session #3**
- 1:45-4:00 p.m. Career & University Fair
- 5:30 p.m. Gates Open
- 7:00 p.m. Arizona Coyotes vs Tampa Bay Lightning Game Start**

** Guest speakers subject to change*

*** Breakout sessions will include your choice of ticket sales, marketing, finance, corporate sales, community relations, or hockey operations.*

Career Fair Participants*:

Arizona Coyotes	Phoenix Mercury
Arizona State University Athletics	Phoenix Suns
Arizona Diamondbacks	Phoenix International Raceway
Arizona Rattlers	Ticketmaster
Arizona Cardinals	Glendale Chamber of Commerce
University of Arizona	Cactus League Teams (MLB)
Levy Restaurants	Fox Sports Arizona

** Teams/colleges will be added as they are confirmed and are subject to change*

Register online at www.arizonacoyotes.com/breakingintosports

For questions, please contact Tyler Kern at (623) 772-3216 or tyler.kern@arizonacoyotes.com